

CHRISTEN KINARD

1317 North Van Dorn Street
Alexandria, VA 22304
703.786.5631
Christen.Green@gmail.com

EDUCATION

NORWICH UNIVERSITY

Northfield, VT
Master of Arts
Diplomacy and Conflict Resolution

UNIVERSITY OF SOUTH CAROLINA

Columbia, SC
Bachelor of Arts
*Double Major: International Studies
(emphasis on the Middle East) and
French*

SCHOOL FOR INTERNATIONAL TRAINING

Rabat, Morocco
Arabic Immersion Summer Program

SKILLS

COMMUNICATIONS & BRAND
MANAGEMENT

WRITING & EDITING

PHOTOGRAPHY & VIDEOGRAPHY

EVENT MANAGEMENT

FUNDRAISING

VIDEO & AUDIO EDITING

STYLING & DESIGN

PROFESSIONAL EXPERIENCE

DIGITAL CONGREGATIONS | Alexandria, VA

Founder, June 2020 - Present

- Launched a communications consulting business for faith communities with services ranging from strategy design and coaching to full-service strategy implementation

THREADS BY NOMAD/THE OFF RAMP | Alexandria, VA

Co-Founder, January 2016 - Present

- Founded a socially-responsible small business & non-profit duo with the purpose of promoting the beauty of diversity and the provision of sustainable opportunities to displaced people

BURGUNDY FARM COUNTRY DAY SCHOOL | Alexandria, VA

Communications Manager, August 2018 - August 2020

- Oversaw all aspects of outward and inward marketing and communications including the conception, generation, and dissemination of content, both digital and print

FORGE INDUSTRIAL WORKS/SNACKBAR | Alexandria, VA

Communications Director, August 2017 - August 2018

- Designed and implemented a comprehensive communications strategy for two new businesses (retail & restaurant), to include media outreach, brand and event management, email and social media marketing, digital ad buys, graphic design, branding, photography and website development

THE SHOE HIVE/THE HIVE | Alexandria, VA

Director of Marketing & Buying, April 2014 - August 2017

- Designed and implemented a comprehensive communications strategy and developed a website outfitted for e-commerce

SOCIAL SHOP MEDIA | Alexandria, VA

Founder, August 2012 - December 2015

- Launched a marketing firm with services including brand management, social media and digital marketing, graphic design, branding, photography and more

WASHINGTON SPEAKERS BUREAU | Alexandria, VA

Speaker Relations and Recruitment Associate, June 2009 - July 2012

U.S. HOUSE OF REPRESENTATIVES | Washington, DC

Committee on the Budget Special Assistant, June 2008 - June 2009